

ORDER



Fox 30 JAX

Orders
Order / Rev: 68910
Alt Order #: 09853275
Product Desc: OBAMA FOR AMERICA
Estimate: 2265
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	14	\$5,620.00	\$4,777.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$5,620.00	\$4,777.00	0.00
Totals	14	\$5,620.00	\$4,777.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	15%	\$5,620.00
Market	100%	\$37,466.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	85%	\$31,846.67
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/30/12	11/05/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	1:00	1	\$30.00	P-3	0.00	NM	1	\$30.00
ACTION NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1			\$30.00		0.00			
E 2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	1:00	1	\$30.00	P-3	0.00	NM	1	\$30.00
ACTION NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$30.00		0.00			

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Advertiser: Obama/D/President
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 Estimate: 2265

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	1:00	1	\$30.00	P-3	0.00	NM	1	\$30.00
ACTION NEWS AT 5AM															
E 3	WAWS	10/30/12	11/05/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
ACTION NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			2				\$50.00		0.00			
E 4	WAWS	10/30/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			1				\$50.00		0.00			
E 5	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12	-T-----			1				\$50.00		0.00			
E 6	WAWS	10/30/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
FOR MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			2				\$50.00		0.00			
E 7	WAWS	11/04/12	11/04/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	1:00	1	\$140.00	P-3	0.00	NM	1	\$140.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S			1				\$140.00		0.00			
E 8	WAWS	10/30/12	11/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	1:00	2	\$560.00	P-3	0.00	NM	2	\$1,120.00
ACTION NEWS @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTFSS			2				\$560.00		0.00			
E 9	WAWS	10/30/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	1:00	2	\$300.00	P-3	0.00	NM	2	\$600.00
ACTION NEWS @ 1030PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTFSS			2				\$300.00		0.00			
E 10	WAWS	11/04/12	11/04/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	1:00	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00
NFL ON FOX GAME 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S			1				\$3,400.00		0.00			
Totals													14	\$5,620.00	